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Use this set of template social posts to promote awareness of gastroparesis and Enterra™ Therapy as a potential treatment option in conjunction with a national/international disease awareness month/week/day.

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Use these social media posts to educate your audience about gastroparesis and the Enterra Therapy device and procedure. These posts can be used at any time throughout the year.

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Use this set of templated social posts to raise awareness for your institution if you are one of the first to offer Enterra Therapy in your area.

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These templated social posts should be used if your hospital would like to promote a milestone implant number of the Enterra Therapy at your facility.

### ***Keep in mind:***

- For added engagement with your followers, you can include a hashtag related to the topic or awareness month you are referencing (i.e., #Gastroparesis, #GPAwareness or #TakeYourSeatBack). This allows people to easily follow topics they are interested in.
- Consider including a photo and a website link. Examples include a photo of the physician who performed an Enterra Therapy implant or a photo of the patient, infographics, videos, etc. [Make sure to obtain appropriate permissions to publish the images.]
- You can create a shortened web link – also known as a bit.ly – by copying and pasting the web address of your desired page destination into <https://bitly.com/>. It will produce a shorter web link that you're able to track and minimize character usage.
- If you have a webpage on gastroparesis treatment options on your website, consider including a link to that page. You can also link to third-party website on gastroparesis [Gastroparesis - IFFGD](#), [Home | G-PACT](#) or [www.enterramedical.com](http://www.enterramedical.com).
- A statement that clearly describes the FDA Humanitarian Device Exemption for Enterra Therapy should accompany any post where Enterra Therapy and gastroparesis is mentioned. Because of the character limitations of some social platforms, we recommend including the following image alongside the post content.

\*Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

## Template Social Posts: Disease Awareness Month/Week/Day

Use this set of template social posts to promote awareness of gastroparesis and Enterra Therapy as a potential treatment option in conjunction with a national/international disease awareness month/week/day.

### Sample Tweets:

August is #Gastroparesis Awareness Month. Gastroparesis can be a devastating disorder that causes food to digest more slowly than normal resulting in chronic symptoms like #nausea, #vomiting & discomfort. Learn more. [link to hospital website page on gastroparesis] #[insert awareness month appropriate hashtag]

In a recent survey only 4% of #gastroparesis patients (1,423 total surveyed) were satisfied with available treatment options. August is Gastroparesis Awareness Month. Learn more about gastroparesis. [link to your facility's website] #[insert awareness month appropriate hashtag]

August is #Gastroparesis Awareness Month. [facility name] is dedicated to helping patients understand gastroparesis & available treatment options. Learn more [link to your facility's website] #[insert awareness month appropriate hashtag]

August is #Gastroparesis Awareness Month. We at [facility name] offer our patients dedicated gastroparesis specialists & advanced treatment options including gastric electric simulation. Learn more [link to your facility's website] #[insert awareness month appropriate hashtag]

August is #Gastroparesis Awareness Month. We are proud to offer #EnterraTherapy, an advanced treatment option for people living with gastroparesis. Learn more [link to your facility's website] #[insert awareness month appropriate hashtag] Safety Information: [lnkd.in/eCr5zfHk](http://lnkd.in/eCr5zfHk)

\*Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

### Sample Facebook/LinkedIn Posts:

This #gastroparesis awareness month, we want you to know that [facility name] is dedicated to helping people living with gastroparesis find expert care and the best available treatment options. #[insert awareness month appropriate hashtag]

August is #Gastroparesis Awareness Month. Did you know only 4% of patients in a recent survey indicated they were satisfied with available treatment options for gastroparesis? Many people fail to find relief from gastroparesis symptoms even after diet modifications and appropriate medications. We are proud to offer #EnterraTherapy, an advanced treatment option and the first and only device designed to relieve the #nausea and #vomiting



symptoms of gastroparesis. Learn more [link to your facility's website]. #[insert awareness month appropriate hashtag] @EnterraMedical

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

Safety Information: [lnkd.in/eCr5zfhK](https://lnkd.in/eCr5zfhK)

#Gastroparesis can be devastating. Chronic #nausea, #vomiting and constant discomfort can disrupt work, relationships, and a social life. But finding answers and treatment options is possible. [facility name] is dedicated to helping those suffering with gastroparesis find relief. Learn more [link to facility website] #[insert awareness month appropriate hashtag]



## Template Social Posts: Device Awareness and Education

Use these social media posts to educate your audience about gastroparesis and the Enterra Therapy device and procedure. These posts can be used at any time throughout the year.

### Sample Tweets:

Unlike other advanced treatment options, #EnterraTherapy is designed to relieve the #nausea & #vomiting symptoms of #gastroparesis. Find out if you're a candidate: [tinyurl.com/2j7wuwb](https://tinyurl.com/2j7wuwb) @EnterraMedical Safety Information: [lnkd.in/eCr5zfHk](https://lnkd.in/eCr5zfHk)

\*Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

The treatment journey for #gastroparesis can seem long, but finding answers is possible. #EnterraTherapy is designed to relieve its #nausea & #vomiting symptoms. See if it's right for you: [tinyurl.com/2j7wuwb](https://tinyurl.com/2j7wuwb) @EnterraMedical Safety Info: [lnkd.in/eCr5zfHk](https://lnkd.in/eCr5zfHk)

\*Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

#Gastroparesis can be a devastating disorder that causes food to digest more slowly than normal resulting in chronic symptoms like #nausea, #vomiting & discomfort. Learn more: [enterramedical.com](https://enterramedical.com) @EnterraMedical Safety Information: [lnkd.in/eCr5zfHk](https://lnkd.in/eCr5zfHk)

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Hear others share their journey with #gastroparesis and #EnterraTherapy. <https://bit.ly/3A9RwyC> See if it's right for you: [tinyurl.com/2j7wuwb](https://tinyurl.com/2j7wuwb) #nausea #vomiting @EnterraMedical Safety Information: [lnkd.in/eCr5zfHk](https://lnkd.in/eCr5zfHk)

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We are proud to offer #EnterraTherapy, an advanced treatment option for people suffering with #gastroparesis. Learn more [link to your facility's website] @EnterraMedical Safety Information: [lnkd.in/eCr5zfHk](https://lnkd.in/eCr5zfHk)

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### Sample Facebook/LinkedIn Posts:

#Gastroparesis can be devastating. Chronic #nausea, #vomiting, and constant discomfort can disrupt work, relationships, and a social life. But finding answers and treatment options is possible. [link to hospital website page on gastroparesis]

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

Safety Information: [lnkd.in/eCr5zfhK](https://lnkd.in/eCr5zfhK)

#EnterraTherapy can offer hope—and help—to relieve the debilitating symptoms of #gastroparesis. Explore if Enterra™ Therapy is right for you: [tinyurl.com/2j7wuwub](https://tinyurl.com/2j7wuwub) #nausea #vomiting @EnterraMedical

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

Safety Information: [lnkd.in/eCr5zfhK](https://lnkd.in/eCr5zfhK)

Unlike other advanced treatment options, #EnterraTherapy is the first and only device designed to relieve the #nausea and #vomiting symptoms of #gastroparesis. Find out if you're a candidate at [enterramedical.com](https://enterramedical.com) [or link to hospital website page on gastroparesis] @EnterraMedical

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

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The treatment journey for #gastroparesis can seem long, but finding answers is possible. #EnterraTherapy is the first and only device designed to relieve the #nausea and #vomiting symptoms of gastroparesis. See if it's right for you at [enterramedical.com](https://enterramedical.com) [or link to hospital website page on gastroparesis] @EnterraMedical

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

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Many patients fail to find relief of #gastroparesis symptoms even after diet modifications and appropriate medications. #EnterraTherapy is an advanced treatment option and the first and only device designed to relieve the #nausea and #vomiting symptoms of gastroparesis. Learn more at [enterramedical.com](https://enterramedical.com) [or link to hospital website page on gastroparesis] @EnterraMedical

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or

idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

Safety Information: [lnkd.in/eCr5zfhK](https://lnkd.in/eCr5zfhK)



### Template Social Posts: First to Offer Enterra Therapy in your area

Use this set of templated social posts to raise awareness for your institution if you are one of the first to offer Enterra Therapy in your area.

#### Sample Tweets:

Proud to offer #EnterraTherapy, an advanced treatment option that is designed to relieve the #nausea & #vomiting symptoms of #gastroparesis. Find out if you're a candidate: [tinyurl.com/2j7wuwub](https://tinyurl.com/2j7wuwub) [or link to hospital website page on gastroparesis] @EnterraMedical  
Safety Information: [lnkd.in/eCr5zfHk](https://lnkd.in/eCr5zfHk)

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In a recent survey only 4% of #gastroparesis patients (1,423 total surveyed) were satisfied with available treatment options. Learn more about gastroparesis & contact us for treatment options now available. [link to your facility's website]

#DYK #Gastroparesis can be a devastating disorder that causes food to digest more slowly than normal resulting in chronic symptoms like #nausea, #vomiting & discomfort. Learn more about gastroparesis & contact us for treatment options now available. [link to your facility's website]

Dr. [name] implanted our 1<sup>st</sup> #EnterraTherapy device, an advanced treatment option that is designed to relieve the #nausea & #vomiting symptoms of #gastroparesis. Find out if you're a candidate: [tinyurl.com/2j7wuwub](https://tinyurl.com/2j7wuwub) [or link to hospital website page on gastroparesis]  
@EnterraMedical Safety Information: [lnkd.in/eCr5zfHk](https://lnkd.in/eCr5zfHk)

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We're first in [city/region/state] to implant #EnterraTherapy, an advanced treatment option that is designed to relieve the #nausea & #vomiting symptoms of #gastroparesis. Find out if you're a candidate: [tinyurl.com/2j7wuwub](https://tinyurl.com/2j7wuwub) [or link to hospital website page on gastroparesis]  
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#### Sample Facebook/LinkedIn Posts:

[Facility] is one of the first hospitals in [city/region/state] to implant #EnterraTherapy, an advanced treatment option that is designed to relieve the #nausea and #vomiting symptoms of #gastroparesis. Find out if you're a candidate: [tinyurl.com/2j7wuwub](https://tinyurl.com/2j7wuwub) [or link to facility press release if issued or link to hospital website page on gastroparesis] @EnterraMedical  
Humanitarian Device: Authorized by Federal law for use in the treatment of chronic



intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

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In a recent survey only 4% of #gastroparesis patients (1,423 total surveyed) were satisfied with available treatment options. [Facility] is one of the first hospitals in [city/region/state] to implant #EnterraTherapy, an advanced treatment option that is designed to relieve the #nausea and #vomiting symptoms of gastroparesis. Learn more about gastroparesis and contact us for treatment options now available. [link to your facility's website]

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

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Dr. [name] implanted our 1<sup>st</sup> #EnterraTherapy, an advanced treatment option that is designed to relieve the #nausea and #vomiting symptoms of #gastroparesis. Learn more about gastroparesis and contact us for treatment options now available. [link to facility press release if issued or link to hospital website page on gastroparesis] @EnterraMedical

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[tinyurl.com/2j7wuwb](http://tinyurl.com/2j7wuwb) [or link to hospital website page on gastroparesis] @EnterraMedical

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Safety Information: [lnkd.in/eCr5zfhK](http://lnkd.in/eCr5zfhK)





### Template Social Posts: Milestone implant announcement

These templated social posts should be used if your hospital would like to promote a milestone implant number of the Enterra Therapy at your facility.

#### Sample Tweets:

This [INSERT TIMING], a patient was implanted with the [MILESTONE #] #EnterraTherapy device at our hospital. Proud to offer this advanced treatment option. Learn more at [enterramedical.com](http://enterramedical.com) [or link to hospital website page] @EnterraMedical Safety Information: [lnkd.in/eCr5zfHk](http://lnkd.in/eCr5zfHk)

\*Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

The treatment journey for #gastroparesis can seem long, but finding answers is possible. At our hospital, we've helped [MILESTONE #] people find relief with #EnterraTherapy. Contact us for more info. #GPAwareness @EnterraMedical Safety Information: [lnkd.in/eCr5zfHk](http://lnkd.in/eCr5zfHk)

\*Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

We're proud of our partnership w @EnterraMedical offering patients #EnterraTherapy, an advanced treatment option that is designed to relieve #gastroparesis #nausea & #vomiting. Learn more at [enterramedical.com](http://enterramedical.com). Safety Information: [lnkd.in/eCr5zfHk](http://lnkd.in/eCr5zfHk)

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#### Sample Facebook/LinkedIn Posts:

Did you know that #gastroparesis can be a devastating disorder that causes food to digest more slowly than normal resulting in chronic symptoms like #nausea, #vomiting and discomfort? Here at [hospital name], we're proud of our partnership with @EnterraMedical to offer our patients #EnterraTherapy, an advanced treatment option that is designed to relieve gastroparesis nausea and vomiting symptoms. Learn more at [enterramedical.com](http://enterramedical.com). [or link to your facility's website]

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

Safety Information: [lnkd.in/eCr5zfHk](http://lnkd.in/eCr5zfHk)

In a recent survey only 4% of #gastroparesis patients (1,423 total surveyed) were satisfied with available treatment options. At our [hospital name], we've helped [MILESTONE #] people find relief with #EnterraTherapy. Learn more about this advanced treatment option



that is designed to relieve the #nausea and #vomiting symptoms of #gastroparesis. [link to your facility's website] @EnterraMedical

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Safety Information: [lnkd.in/eCr5zfhK](https://lnkd.in/eCr5zfhK)

The treatment journey for #gastroparesis can seem long, but finding answers is possible. This [INSERT TIMING], a patient was implanted with the [MILESTONE #] #EnterraTherapy device at our hospital. We are proud to offer this advanced treatment option. Learn more at [enterramedical.com](https://enterramedical.com) [or link to hospital website page] @EnterraMedical

Humanitarian Device: Authorized by Federal law for use in the treatment of chronic intractable (drug refractory) nausea and vomiting secondary to gastroparesis of diabetic or idiopathic etiology in patients aged 18 to 70 years. The effectiveness of this device for this use has not been demonstrated.

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